

Professional Hygiene Brushware System and Practical Application



The System

1. The PHB Charter was established by the F.E.I.B.P. and approved by its members, and contains the definition of the Professional Hygiene Brushware.
2. The Charter is to be published in English and French, but other translations may be established if required.
3. Companies from (geographical) Europe, producing brushware meeting the requirements of the Charter will receive a registration number which will be valid until the end of the third calendar year following the application. e.g. A company which has been registered in April 2012 will have to apply for renewal of the registration by the end of December 2014. It is the responsibility of the F.E.I.B.P. General Secretary to notify registered companies three months before their registration expires. A firm must confirm whether or not they wish to extend their registration for a further three years.
4. The agreement will allow the use of a specific PHB logo, registered as EU Community Trade Mark on 5 November 2012 and registered under no. 010919132 in the Register of Community Trade Marks, with registration number of the registered company.
5. Any company applying for registration has to manufacture at least 80% of the turnover, related to the company's hygienic product range, excluding ancillary items.
The part of the turnover of the company in the field of non hygiene products is not taken into account. In case the company is part of a Group of Companies in the field of hygienic brushware manufacturing, the manufacturing percentage of this Group will not be including when defining whether or not the individual company is fulfilling the manufacturing requirement.
6. The PHB-logo can only be used on products complying with the PHB Charter and which are supplied by the registered company.
7. The PHB-logo can be used on product literature, but if that literature features any products which do not comply with the Charter, they must be clearly identified.
8. The PHB-logo can be used in advertising copy if the advertisement relates to PHB products, but if other products are shown they must be clearly identified.

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9. The PHB Committee has the power to withdraw registration and demand an explanation if a complaint is forthcoming and there is evidence of non compliance.
10. All applicants will have to sign a document (application form) stating that they will abide by the rules of the PHB Charter and confirm that their products comply with the PHB definition.

Practical Application

11. Companies interested in the PHB agreement must make an application to their National Federation if one exists, or otherwise direct to the F.E.I.B.P.
12. The National Federations which are members of the F.E.I.B.P. are authorised
 - 12.1. To receive applications, with a duplicate application being sent to the secretariat in order to maintain a central data base.
 - 12.2. To examine the applications and to produce a report to be forwarded to the F.E.I.B.P. PHB Committee. If the reports are positive, they will be forwarded to the F.E.I.B.P. PHB Committee for consideration, and if the application is accepted by the PHB Committee, the Company will obtain an agreement from the F.E.I.B.P. and can use the PHB Logo.
 - 12.3. Previous to the formal registration, the applicant company has to attend a Working Group PHB meeting to present company and PHB products.
13. The applicant company will be asked to sign an agreement that they will abide by the rules of the PHB Charter, and that their hygiene products comply with the PHB definition.
14. The application for registration under the Professional Hygiene Brushware Charter is open to all members of the national Associations affiliated to the F.E.I.B.P. who manufacture products which comply with the Hygiene Charter, plus any other companies who are not members of the Association who also manufacture products which comply with the Hygiene Charter. Applications must be accompanied by the appropriate fee, which in the case of applicants from companies who are members of national Associations affiliated to the F.E.I.B.P. will be €400.00 for the initial application and €300.00 per annum thereafter. For applications from companies who are not members of national Associations affiliated to the F.E.I.B.P., the fee will be €400.00 for the initial application plus the normal fee payable to the F.E.I.B.P. for a European country without an Association and then €300.00 per annum thereafter plus the normal fee payable to the F.E.I.B.P. for a European country without an

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Association. All fees will be subject to annual revue by the F.E.I.B.P. and all registered companies will be informed of price changes.

15. The agreement is valid for professional hygienic brushware, and will be valid until the end of the third calendar year after registration.
16. The powers and duties of the PHB Committee are laid down in a separate document entitled PHB Committee.
17. The use of the logo is restricted to companies registered under the F.E.I.B.P. Professional Hygiene Brush Charter. Third parties are allowed to refer to the logo and the PHB Charter, but are not permitted to use the logo themselves.
18. Non-registered companies are not allowed to use the logo Any misuse or illegitimate use of the logo is regarded as illegal and F.E.I.B.P. will claim any damage caused to F.E.I.B.P., the Professional Hygiene Charter and the registered companies.
19. Any reference to the F.E.I.B.P. Professional Hygiene Charter or its content by a non-registered company will be regarded as misleading for third parties such as buyers and end-users and F.E.I.B.P. might consider this as illegal and impose any damage claim.
20. Only companies registered under the F.E.I.B.P. Charter can guarantee the right application of this Charter and its logo and will comply with all quality requirements laid down in this Charter.