



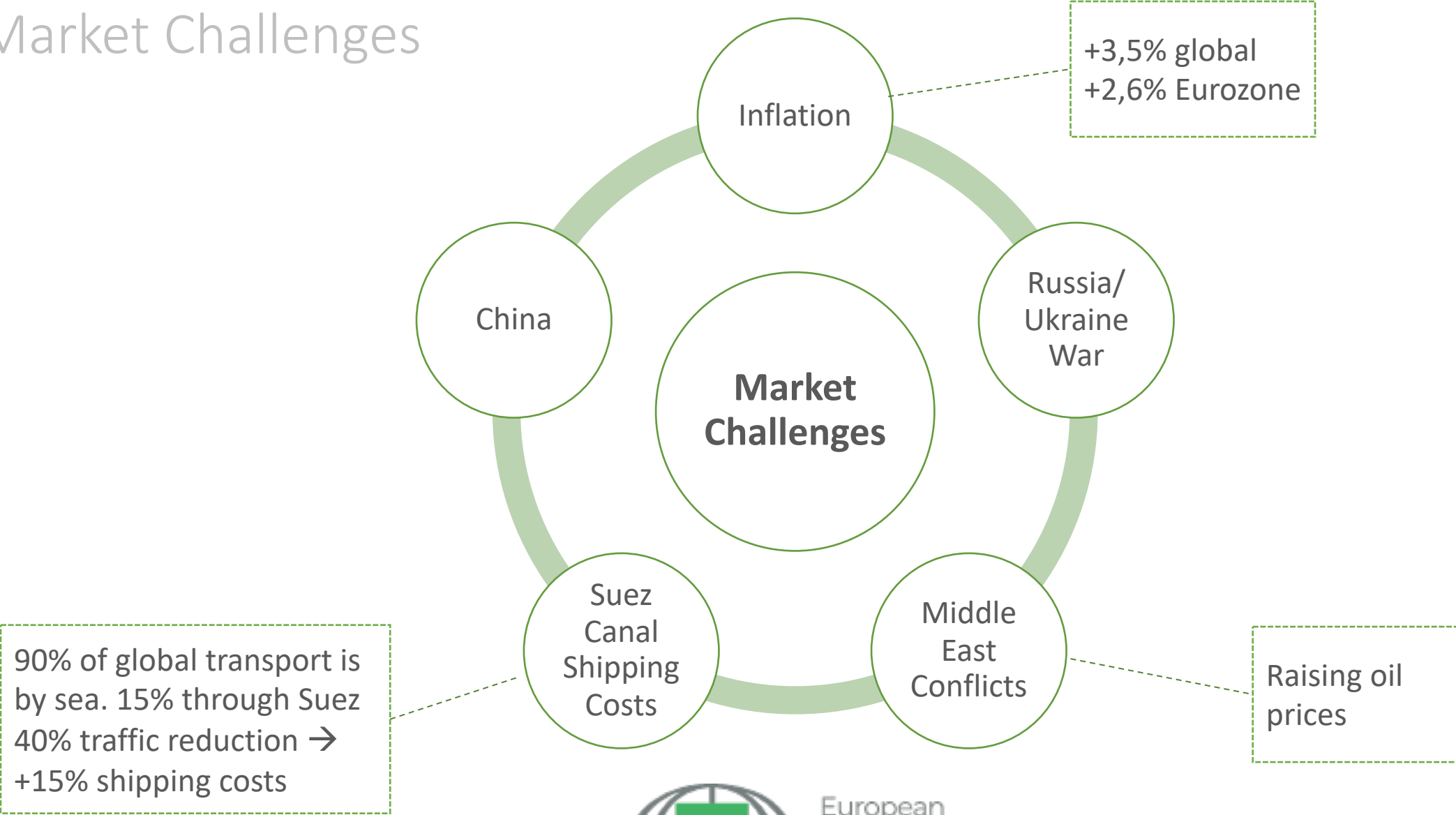
Presentation on FEIBP and WBE 2024+

Alessandro Acquaderni

March 2024

MARKET UPDATES

Market Challenges



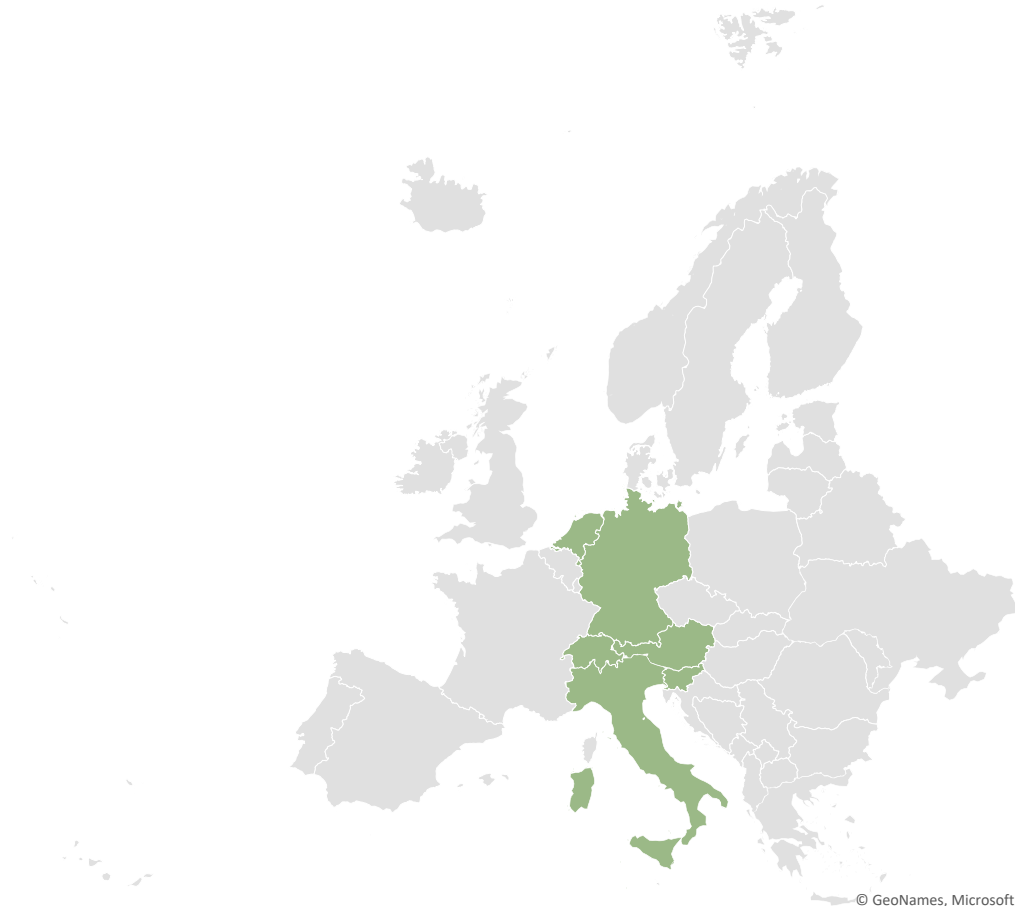
Market Challenges



European
Brushware
Federation

ECONOMIC SURVEY - FEIBP Technical Brushes

**Participation: brush
companies across 6
countries
representing 1,017
employees**



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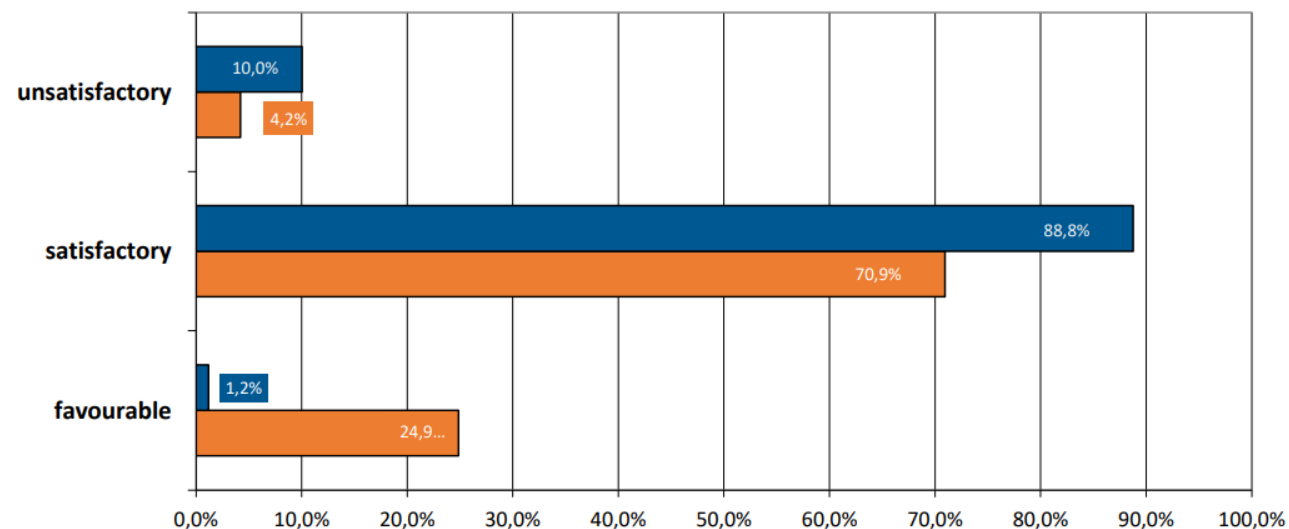


European
Brushware
Federation

ECONOMIC SURVEY - FEIBP Technical Brushes

The economic outlook for Q4 2023, comparing their current situation to their 6-month outlook

Economic survey FEIBP Technical brushes
4. Quarter 2023



■ outlook for the next 6 months ■ actual situation

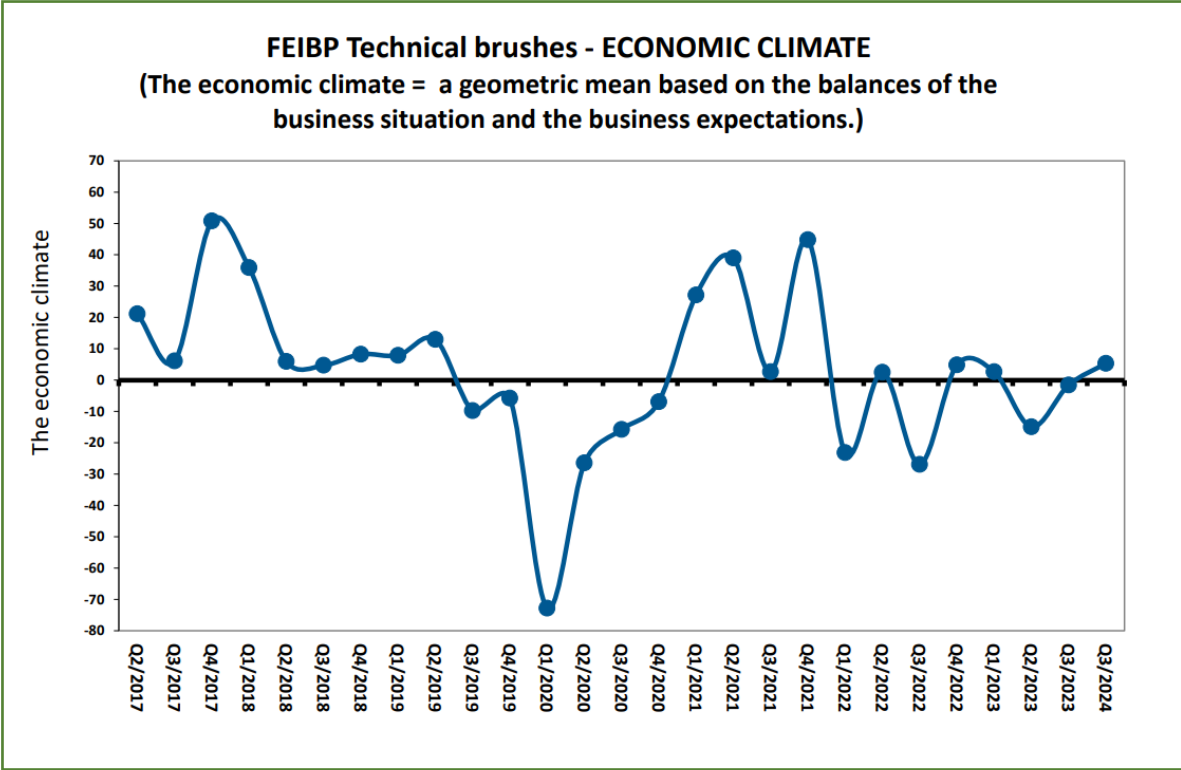
Participation: 10 companies representing 1017 employees from Austria, Germany, Italy, Netherlands, Slovenia, Switzerland



European
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Federation

ECONOMIC SURVEY - FEIBP Technical Brushes

The economic climate trend from Q1 2020 to Q3 2024



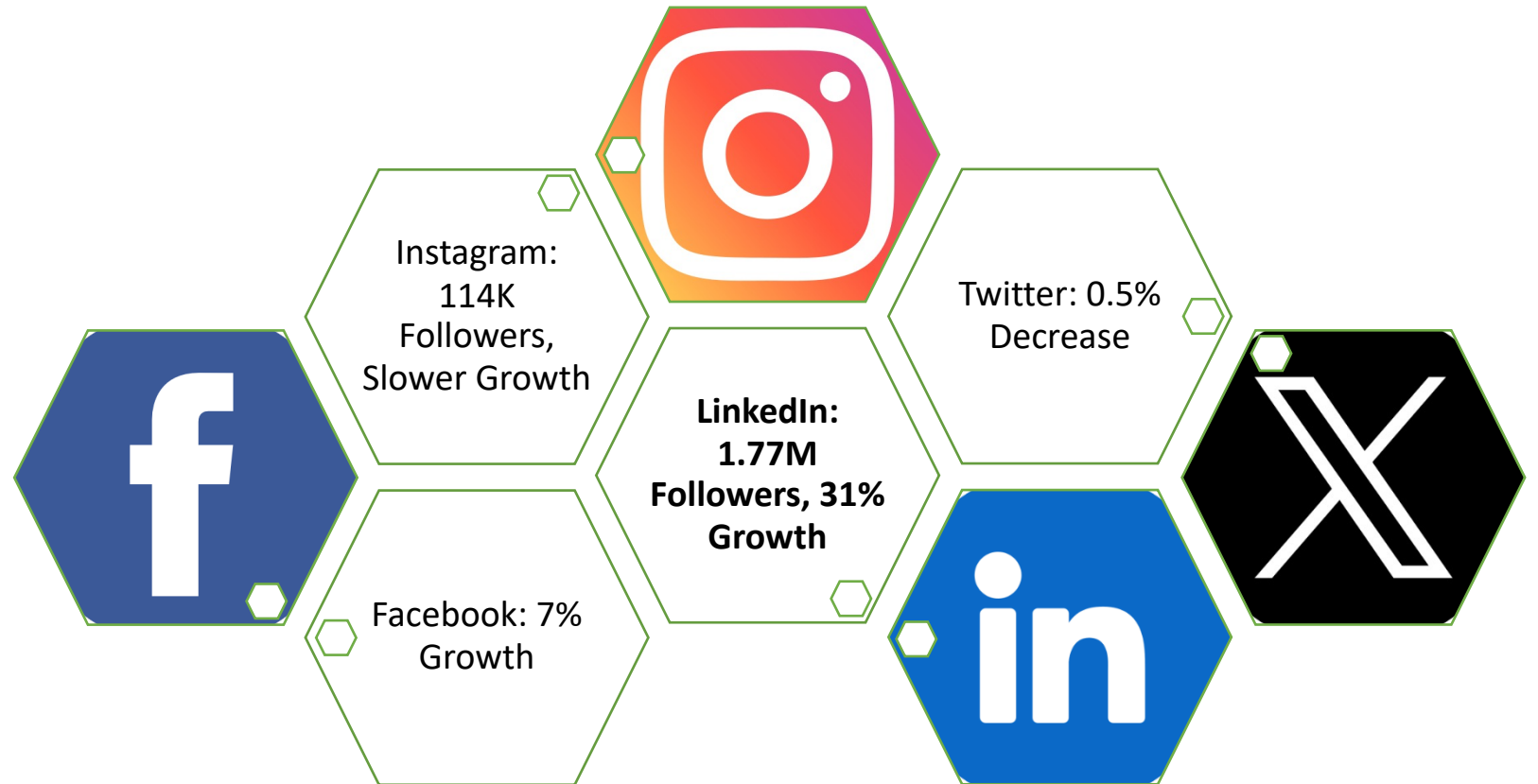
Social Media Trends of FEIBP Members



May 2023 - March 2024

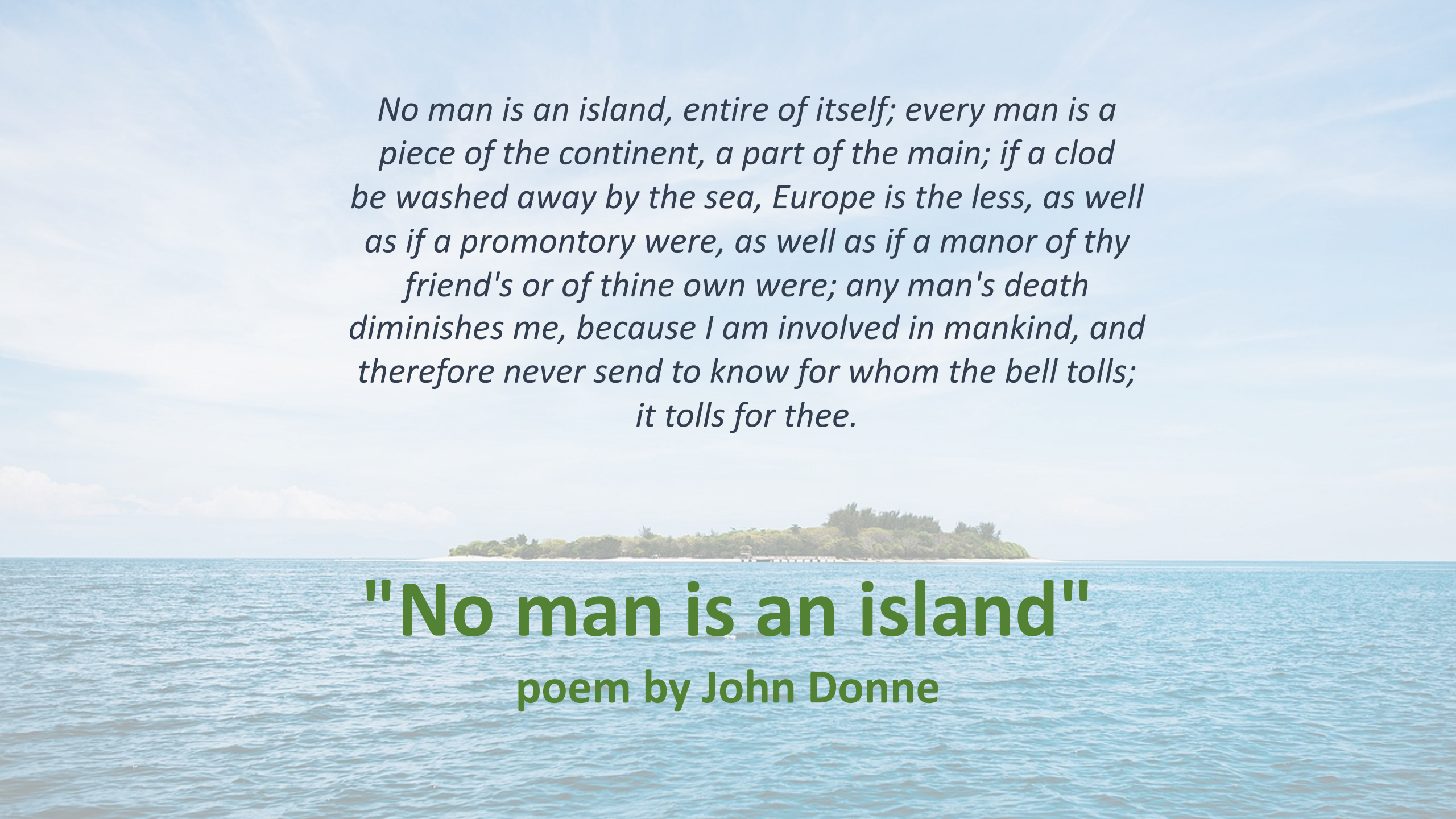


24% overall growth



European
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Federation

FEIBP CONGRESSES



No man is an island, entire of itself; every man is a piece of the continent, a part of the main; if a clod be washed away by the sea, Europe is the less, as well as if a promontory were, as well as if a manor of thy friend's or of thine own were; any man's death diminishes me, because I am involved in mankind, and therefore never send to know for whom the bell tolls; it tolls for thee.

"No man is an island"

poem by John Donne



No leader
is an island
Belfast, Ireland
2023

No company
is an island
Ibiza, Spain
2024

No federation
is an island
Ischia, Italy
2025

2nd CONGRESS – IBIZA

Concept – no ~~man~~ company is an island

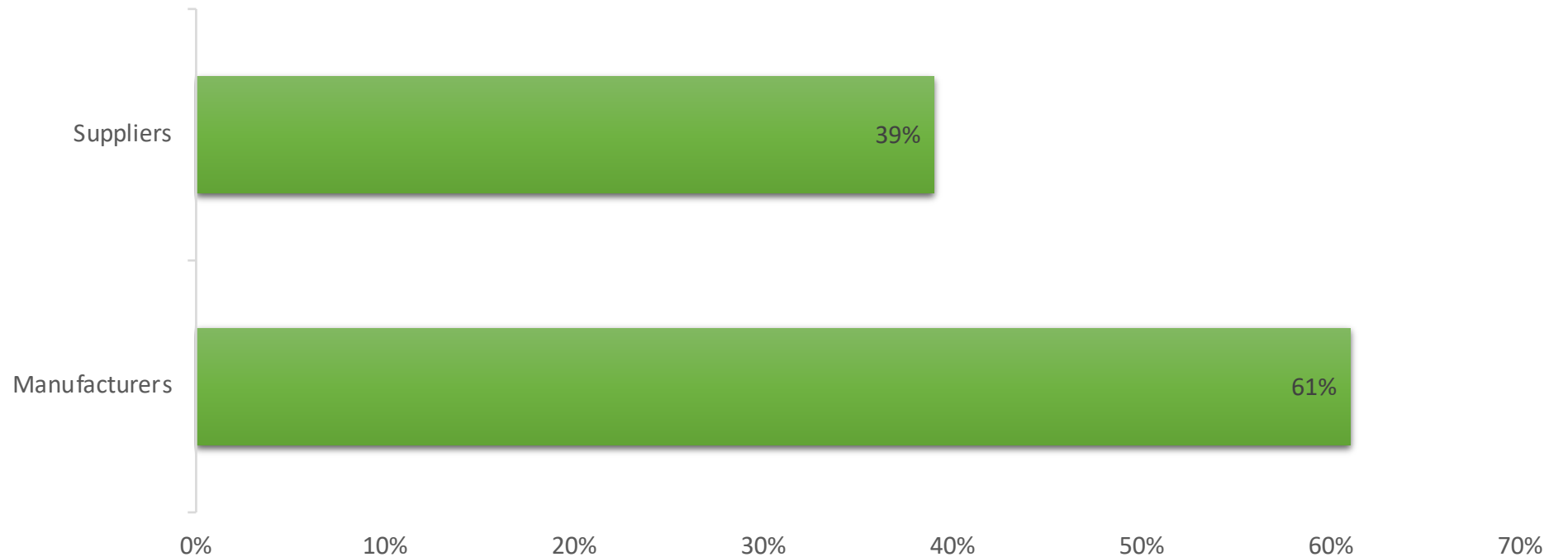
- Companies are not alone, even if they may feel that way. They belong to federations or associations that provide benefits to them and also benefit from their participation.
- The actions of companies have consequences on both the community and the federations. At the Congress, we will discuss how FEIBP can enhance its ability to add value to companies and extract value from them.



A Congress Like No Others

Expected to be one of the most attended FEIBP Congresses

Distribution of Delegates



March 2024 - Update



A Sneak Peek: Program Highlights



**Industry Data
& Figures**



**14th
innovation
Award**



Brush Forum



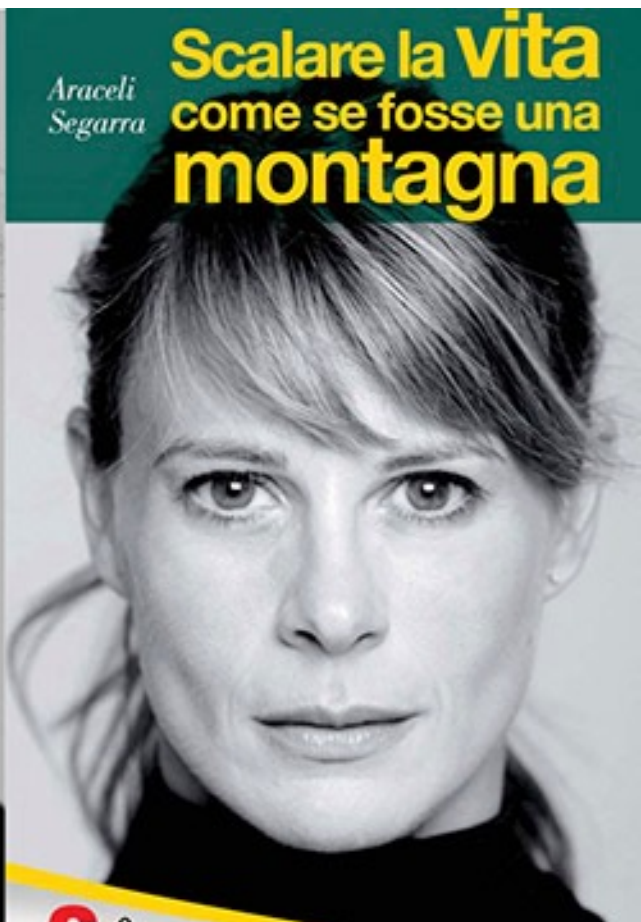
Networking



**Keynote
Speaker**



European
Brushware
Federation



European
Brushware
Federation

Don't miss out!

Register through the link provided on the FEIBP website: [Registration and Participants | Eurobrush](#)

Book your hotel by emailing reservas@hoteltorredelmar.com with the discount code "64th CONGRESS FEIBP" (by May 2024)

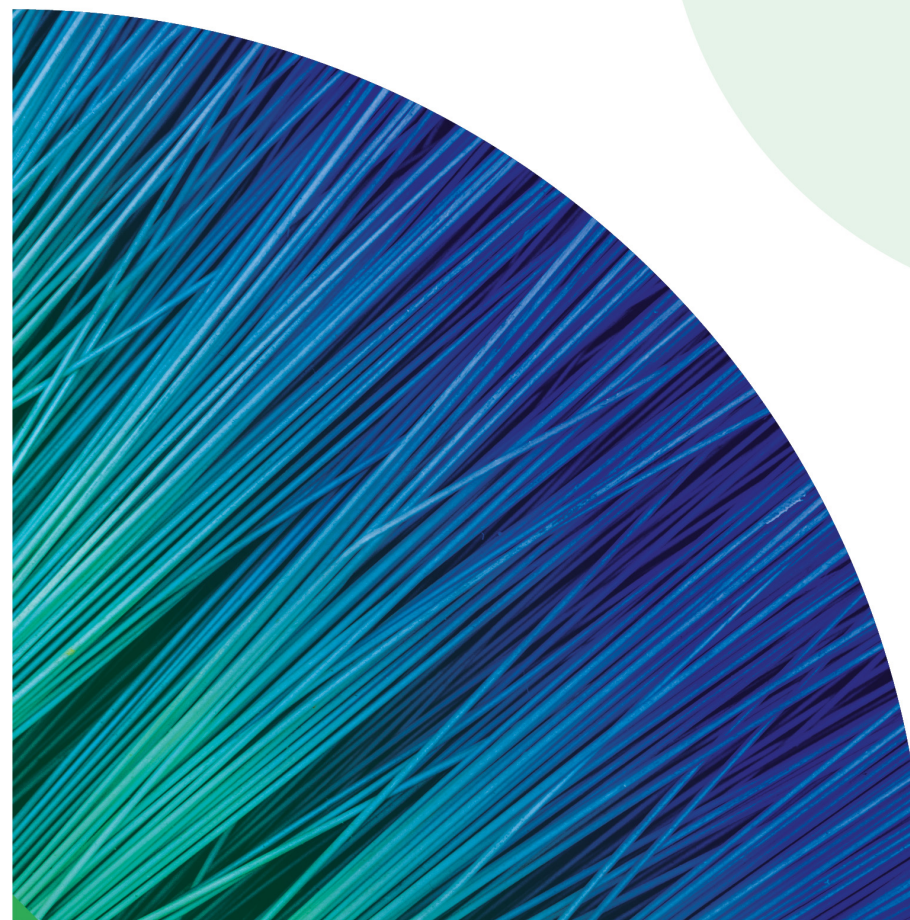


World Brush Expo



The brand new trade fair for the brush, paintbrush, paint roller and mop industries

MAY 22-24
2024
BOLOGNA
ITALY



an event by



In Partnership with



World Brush Expo 2024 a great success built in only 12 months!

World Brush Expo 2024 was launched officially for the first time by Abma, Feibp and Bolognafiere in occasion of the Abma 2023 convention in San Diego. A great challenge for the Organizers: to set up in 12 months a new event in a new venue in a new city after 8 years of interruption due to the Covid pandemic!

Today one year later Abma Convention is once again the place where Abma, Feibp and Bolognafiere can say that the challenge has been won!

World Brush Expo will be what it was meant to be when it was presented one year ago:

20.000 sqm total surface and over 140 exhibitors from all over the world are figures that better than any word confirm that World Brush Expo 2024 will be THE PLACE TO BE for all the brushware industry.



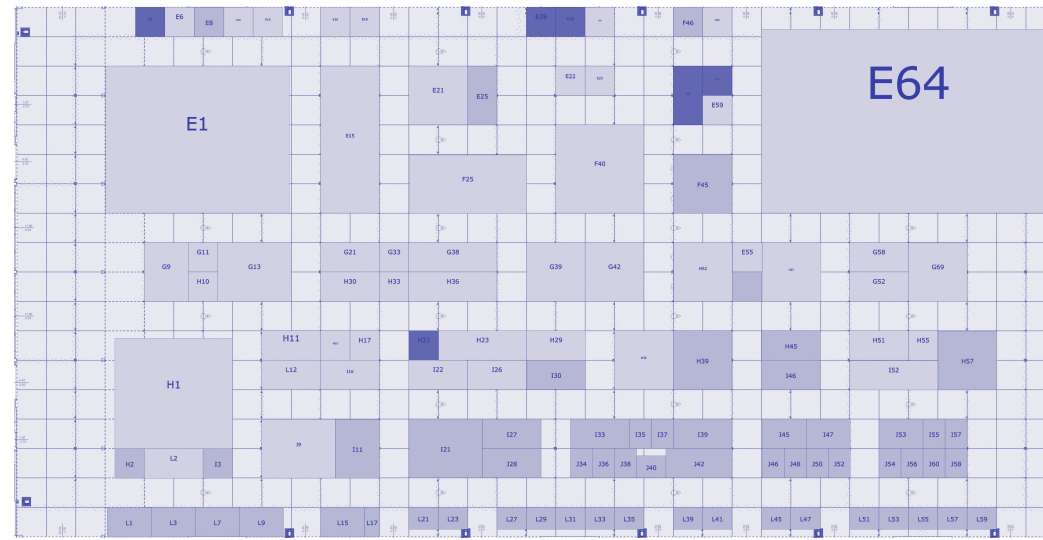
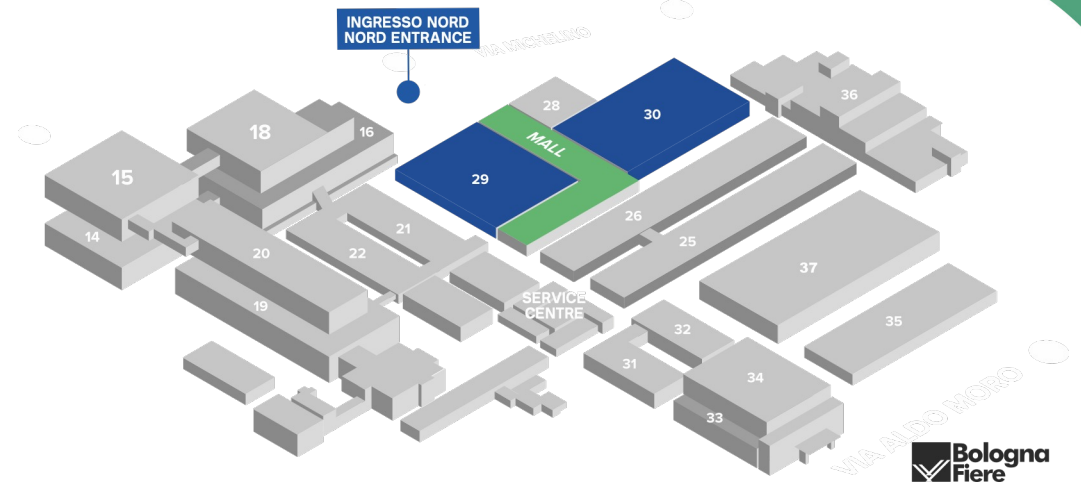
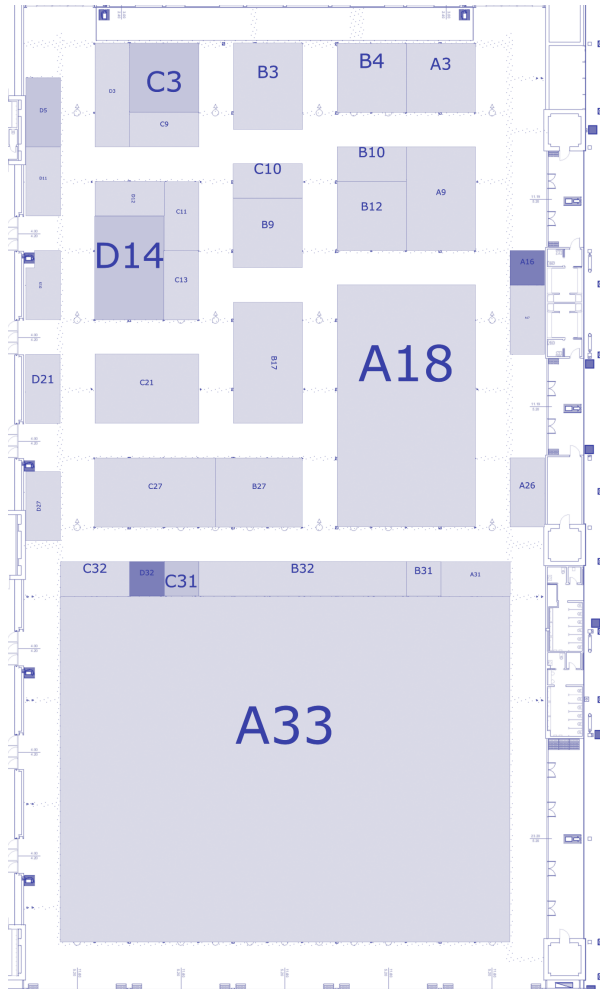
EXHIBITORS LIST | updated at March 2024

A.S. & C. DI MARIANO STUCCHI	ITALY
ACE PACKAGING S.R.L.	ITALY
AFC RECYCLAGE	ALGERIA
AGD PASTERSKI SP.K	POLAND
AL.GI SRL	ITALY
ALLJOY TAICANG INDUSTRY CO., LTD	CHINA
ANGLO CHINA SOURCING	UNITED KINGDOM
ANPING COUNTY RISING STAR HAIR BRUSH CO.,LTD	CHINA
ANPING DUAL-HORSE ANIMAL BY PRODUCTS FACTORY	CHINA
ANHUI HUANMEI BRUSH CO., LTD	CHINA
APEX INTERNATIONAL	INDIA
APVALŪS MEDŽIO GAMINAI, UAB	LITHUANIA
BAYCINCO S.L.	SPAIN
BAODING YINGTESHENG BRISTLE & BRUSH MAKING CO., LTD	CHINA
BBC CO., LTD	SOUTH KOREA
BIRLESİK FIRCA SAN VE TIC A.S	TURKEY
BIZZOTTO GIOVANNI AUTOMATION SRL	ITALY
BORGHI S.P.A	ITALY
BROSSERIE LAFROGNE	FRANCE
BRUSH FIBERS, INC.	USA
BRUSHEXPERT LTD	UNITED KINGDOM
BRUSHWARE	USA
CADI GROUP SHPK	KOSOVO
CELANESE FILAMENTS	NETHERLANDS
CHONGQING GLOBAL BRISTLES MANUFACTURING CO., LTD	CHINA
CIXI CITY JINGCHENG MOULD CO.,LTD	CHINA
CIXI JIEDA NANOMETER TECHNOLOGY CO., LTD	CHINA
COLLANTI CONCORDE S.R.L	ITALY
CONSR. MECC. CARNEVALI DINO S.A.S	ITALY
DECORPLAST SRL	ITALY
DKSH SWITZERLAND LTD.	SWITZERLAND
EANG LIAN CORPORATION	TAIWAN
EDWARD JACKSON ENGINEER LTD	UNITED KINGDOM
EPIC RESINS	USA
EVERCUP METALS CO., LTD.	CHINA
F.LLI DALLE CRODE SRL	ITALY
FASS SPA	ITALY
FILKEMP - INDUSTRIA DE FILAMENTOS, S.A	PORTUGAL
FIMM ITALIA SPA	ITALY
FITLENE SL	SPAIN
FRANK BÜRSTENDRAHT GMBH	GERMANY
G.A GROUP PRODUKTION UND HANDEL GMBH	GERMANY
G.D.F S.R.L UNIPERSONALE	ITALY
GAOZHOU GUANYU NEW MATERIAL WEAVING CO., LTD	CHINA
GB BOUCHERIE NV	BELGIUM
GEBRUDER ERFURTH OHG	GERMANY
GIORI AUTOMATION	ITALY
GIUDICI ENRICO & C. SNC	ITALY

GOLDEN HORSE FOR PLASTIC	EGYPT
GOLWOOD	UKRAINE
GOVER HOROWITZ & BLUNT LTD	UK
GUANGDONG JUSUO FILAMENT TECHNOLOGY CO., LTD	CHINA
GUANGZHOU NANSHA MINGWANG SYNTHETIC FIBER FACTORY	CHINA
GUANGZHOU TAIBO AUTOMATIC EQUIPMENT CO., LTD	CHINA
HANS SCHUHMAN	GERMANY
HASKIL PLASTIK	TURKEY
HENAN GUSHI GUOLUTAN BRISTLE PROCESSING FACTORY	CHINA
HP-INDUSTRIAL	DENMARK
INDEUTSCH	INDIA
ITZU PAINTING TOOLS	INDIA
LADY V	ITALY
LANXI HANSOM BRUSH MANUFACTURES CO., LTD	CHINA
LEISTNER WERKZEUG GMBH	GERMANY
LOEWERT INDUSTRIES	FRANCE
JIANGSU DONGXING BRISTLE BRUSH CO.,LTD	CHINA
JINAN DONGXIN WOOD PRODUCTS CORP.	CHINA
JINXIANG BRISTLES INDUSTRIAL CO., LTD	CHINA
KIRPAL BRUSH PVT LTD	INDIA
MAGNI GIOVANNI SNC DI ALBERTO E FRANCESCO MAGNI	ITALY
MAPEI	ITALY
MAPEL SPA	ITALY
MARCEGAGLIA - OSKAR	ITALY
MARCO KRACHT	ITALY
MARK SAMUEL TRADING	UNITED KINGDOM
MASAN CO., LTD	SOUTH KOREA
METALSTIK SRL	ITALY
MGG SRL	ITALY
MILEVA SRL	ITALY
MINELLI S.P.A A SOCIO UNICO	ITALY
MONAHAN FILAMENTS	USA
MONTEREY MILLS	USA
MOPS	ITALY
NERI GEOM. ALESSANDRO & C.S.A.S	ITALY
P.B.M SRL	ITALY
PG GROUP	ITALY
PERLON GMBH	GERMANY
PHARAOH FIBER	EGYPT
PIONEER BRUSH COMPANY	HONG KONG
PLASTICFIBRE S.R.L	ITALY
PMM, PROVEEDORA MEXICANA DE MONOFILAMENTOS SA DE CV	MEXICO
POGLIANI SRL	ITALY
POLO TRADING	ITALY
PRESMA S.P.A	ITALY
PROMAT	POLAND
QIDONG BOWEN ENGINEERING PLASTICS CO., LTD.	CHINA
QINGDAO JINFUXIN PLASTIC MACHINERY CO., LTD	CHINA

RACHELLI ARISTIDE S.R.L	ITALY
ROTH COMPOSITE MACHINERY GMBH	GERMANY
ROTHLAENDER & CO GMBH	GERMANY
S. DINI SRL	ITALY
S.T.P SOCIETA' TRASFORMAZIONE POLIMERI SRL	ITALY
SCM AUTOMATION SRL	ITALY
SELEHDAR FIBER	EGYPT
SHARPER INDUSTRIES (INDIA) PRIVATE LIMITED	INDIA
SHENZHEN TIDE FILAMENTS CO., LTD	CHINA
SHIJIAZHUANG DONGMEI BRUSH CO., LTD	CHINA
SHIJIAZHUANG GOLDEN HARVEST INDUSTRIAL AND TRADING CO., LTD	CHINA
SIBO	ITALY
SICHUAN CHUNGKING BRISTLES TRADING CO., LTD.	CHINA
SICHUAN CHUANHU BRISTLE COMPANY	CHINA
SICHUAN GOOD LUCK BRISTLE PRODUCTS COMPANY LIMITED	CHINA
SIMA SRL	ITALY
SOCIETE SAID METAL STICK CO	TUNISIA
SOVB - OUEST VENDEE BALAIS	FRANCE
SPIVAL S.P.A	ITALY
STH WIRE INDUSTRY (M) SDN BHD	MALAYSIA
SUPREME FILATECH	INDIA
SZCZOT-MET	POLAND
TAIHING NYLOY FILAMENT PRODUCTS CO., LTD	CHINA
TAIXING XUEZHONG BRISTLES&BRUSHES CO., LTD	CHINA
TAIZHOU HONGYUE MACHINERY CO., LTD.	CHINA
TAIZHOU HUANGYAN ZHONGXIN PLASTIC CO., LTD	CHINA
TMI SRL TRAFILERIA FERRO ACCIAIO	ITALY
TRE COLLI	ITALY
UNIMAC S.R.L	ITALY
VENETA SETOLE CRINE	ITALY
VIPLAST SRL	ITALY
WARNA EXPORTERS (PVT) LTD	SRI LANKA
WIMMER GMBH	GERMANY
WÖHLER BRUSH TECH GMBH	GERMANY
YANGZHOU HAIXING BRUSH MACHINE CO., LTD	CHINA
YANGZHOU HENGYUE BRUSH CO., LTD	CHINA
YANGZHOU IBRUSHTECH PRODUCTS CO., LTD	CHINA
YANGZHOU JIANGDU LONGTENG BRUSH FACTORY	CHINA
YANGZHOU JIANGDU SHENGLONG PLASTIC PRODUCTS FACTORY	CHINA
YANGZHOU JIANGDU YUANDONG BRISTLE & LEATHER FACTORY	CHINA
YANGZHOU JINGDU BRUSH CO.,LTD	CHINA
YANGZHOU KAIYUE BRUSH MACHINERY CO., LTD.	CHINA
YANGZHOU WANTONG ANIMAL BY - PRODUCTS CO., LTD	CHINA
YANGZHOU WENFENG PAGODA BRISTLES & BRUSHES CO. LTD	CHINA
ZHANGZHOU HENGYU AUTOMATION TECHNOLOGY CO., LTD	CHINA
ZHEJIANG ALEAD TECH CO., LTD	CHINA
ZHEJIANG LIJIAlong BRUSH CO., LTD	CHINA
ZHONGCHANG (TIANJIN) COMPOSITE MATERIALS CO., LTD	CHINA



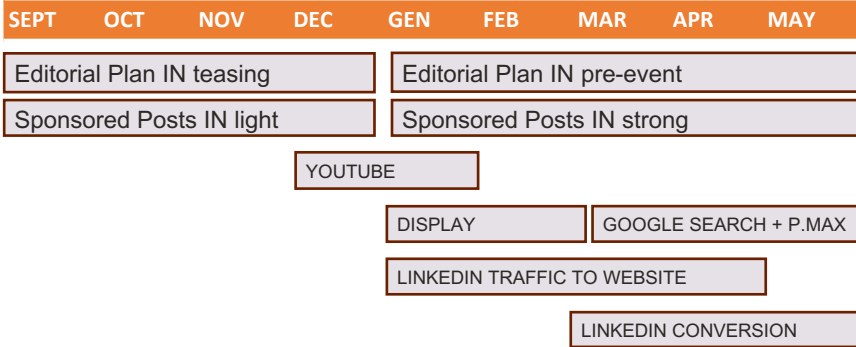


The WBE 2024 promotional campaign has already started and will continue until the opening of the Trade Show. Here the list of the main activities planned:

Adv on:

- BRUSHEXPERT LTD - UNITED KINGDOM www.brushexpert.com
- BRUSHWARE - USA www.brushwaremag.com
- BRUSHWORK - UNITED KINGDOM www.brushworkmagazine.com

- Online targeted campaign:



- Newsletter campaign

Moreover all the exhibitors received a promotional kit that will allow them to inform all their customers about their presence at the show



Register today to attend WORLD BRUSH EXPO 2024

More than 2,000 professional buyers already registered to attend World Brush Expo 2024.

Join them, skip the queue and register online today to get your ticket at <https://bolognafiere.vivaticket.com/WORLDBRUSHEXPO2024/Login/Index>

Ticket prices:

- One day ticket 25 euros
- Two day ticket 40 euros
- Three day ticket 65 euros (available online only)



Bologna is ready
To welcome all the
WORLD BRUSH EXPO EXHIBITORS and
visitors!

And once you exit the venue

- ✓ Within few minutes the city centre with its middle age monuments, museums and art masterpieces and hundreds of restaurants where you'll have the chance to taste the real hand made tagliatelle, lasagne, tortellini and ragù alla bolognese
- ✓ within 30 minutes from Florence (via high speed train), from the Ferrari Museum in Maranello, the Ducati Museum, the Lamborghini, ...
- ✓ Within 1 hour from Venice and Milan (via bullet train)
- ✓ Within 2 hours Rome (via bullet train)



And still a lot more fun and places to visit and discover!

TIME IS RUNNING,
SO DON'T HESITATE!
ORGANIZE NOW YOUR TRAVEL
AND YOUR STAYING IN BOLOGNA
FOR WBE 2024

All the infos needed can be found
on the dedicate page of the website:

www.worldbrushexpo.com/hotel-travel

Or directly via the World Brush Expo 2024

Official Travel Agency:

Bologna Welcome

Ph. + 39 051 658390

Email: agenzia@bolognawelcome.it

The screenshot shows the website's navigation and main content. At the top left, it says "an event by Bologna Fiere" with the WBE logo. The main header features the WBE logo, the dates "MAY 22-24, 2024", and "BOLOGNAFIERE". To the right, it says "In Partnership with" followed by the American Brush Manufacturers Association logo and the Bologna Fiere logo. Below the header is a navigation menu with "ABOUT", "EXHIBITORS", "INFO", and "CONTACTS". The main banner is a cityscape of Bologna with the text "HOTEL & TRAVEL". Below the banner, there is a welcome message: "Welcome to the Hotel &Travel Booking section! When you come to the World Brush Expo, you can plan a perfect stay in the city thanks to our collaboration with Bologna Welcome, Bologna's Convention &Visitors Bureau. Bologna Welcome offers visitors and exhibitorsreduced-rate hospitality and transportation solutions, as well as unique opportunities to experience the city during your stay. Discover the wide range of offers, discounts, packages, special services, and experiences in just one click!". Below this text are two image-based sections: "HOSPITALITY IN BOLOGNA" showing a hotel room with the text "Special rates for World Brush Expo" and "DISCOVER BOLOGNA" showing a cityscape with the text "Events, places and experiences". At the bottom, there is a footer with "Information and Contact" and the Bologna Welcome logo.



We are organizing some extra activities for you and your partners during WBE and after...

Wed, May 22nd

9am - 6pm	Exhibitors + Visitors	Show time!
10am	Exhibitors + Visitors	Official opening
6pm - 8pm	Exhibitors (+ members of FEIBP and ABMA)	Aperitivo!
9am - 1pm	Partners	Guided tour of Bologna downtown and university's libraries

Thu, May 23rd

9am - 6pm	Exhibitors + Visitors
8pm - 1am	Borghi private event

9am - 1pm [Partners](#)

Fresh pasta making lab

Making with your hands a fresh pasta like Tortellini, the most famous Bologna pasta, and then enjoying a typical Bolognese lunch with part of what was made during the workshop. You will feel like real "sfogline".



We are organizing some extra activities for you and your partners during WBE and after...

Fri, May 24th

9am - 4.30pm	Exhibitors + Visitors	Show time!
6.30pm - 9pm	Exhibitors (only from ABMA and FEIBP)	Dinner in historical palace downtown Bologna
9pm - 11pm	Exhibitors (only from ABMA and FEIBP)	Private guided tour of Sanctuary of the Madonna of San Luca basilica
9am - 1pm	Partners	Gelato making lab At Capigiani company, there will be the opportunity to participate in a workshop where gelato will be created. The Bolognese company also has a museum and at the end of it all there will also be a delicious tasting.

Sat, May 25th

9am - 3pm	All (upon subscription)	Motor Valley tour (dedicated visit to Pagani and/or Ducati and/or Lamborghini TBD)
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Sun, May 26th

10am - 2pm	All (upon subscription)	Food and Wine tour (visit to Umberto Cesari vineyard and winery + wine and food tasting)
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Are you interested in any of these activities?





CONTACTS

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agenzia@bolognawelcome.it

worldbrushexpo.com



Is it going to be a success?

Fan	Posts	Impressions	Clics	Total Interactions on posts	CTR
468	34	240,058	8,273	>10,000	2.9%

Top Engagement rate posts

1

2

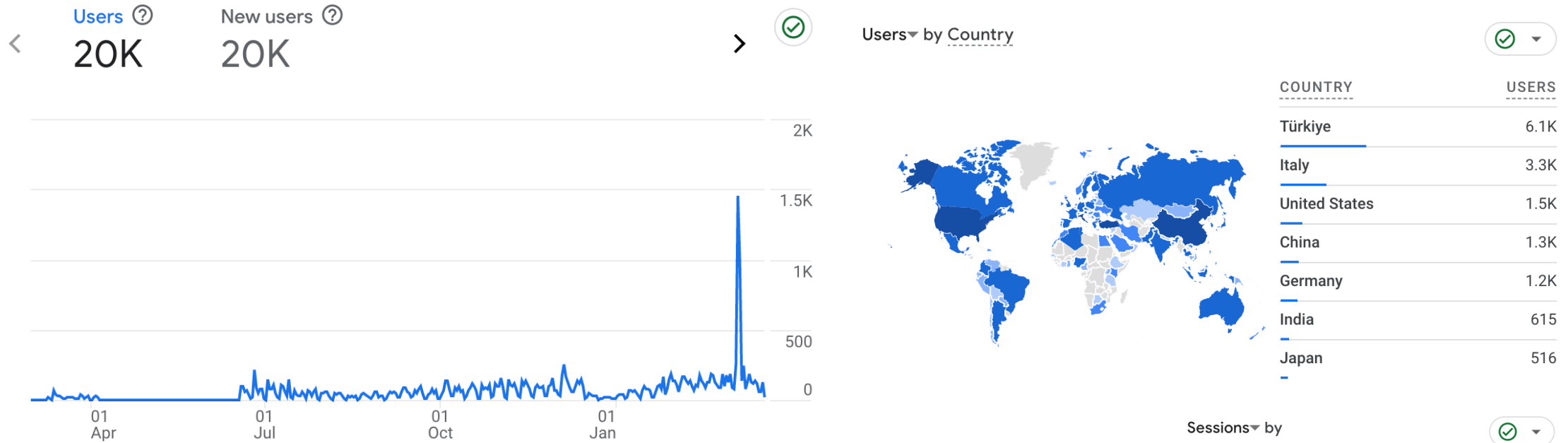
3

From inception (September 2023) to date, the page has gained 468 followers.

The 34 published posts have gained more than 240k views and more than 8.2k clicks. The CTR (click through rate) is 2.9%, well above the channel benchmark of 0.7%.

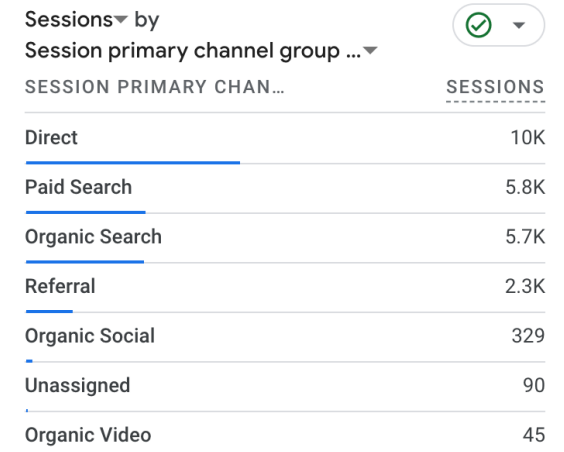
These excellent results were possible thanks to the support of the **brush-believers** and to adv activities that ensured greater visibility for the content.



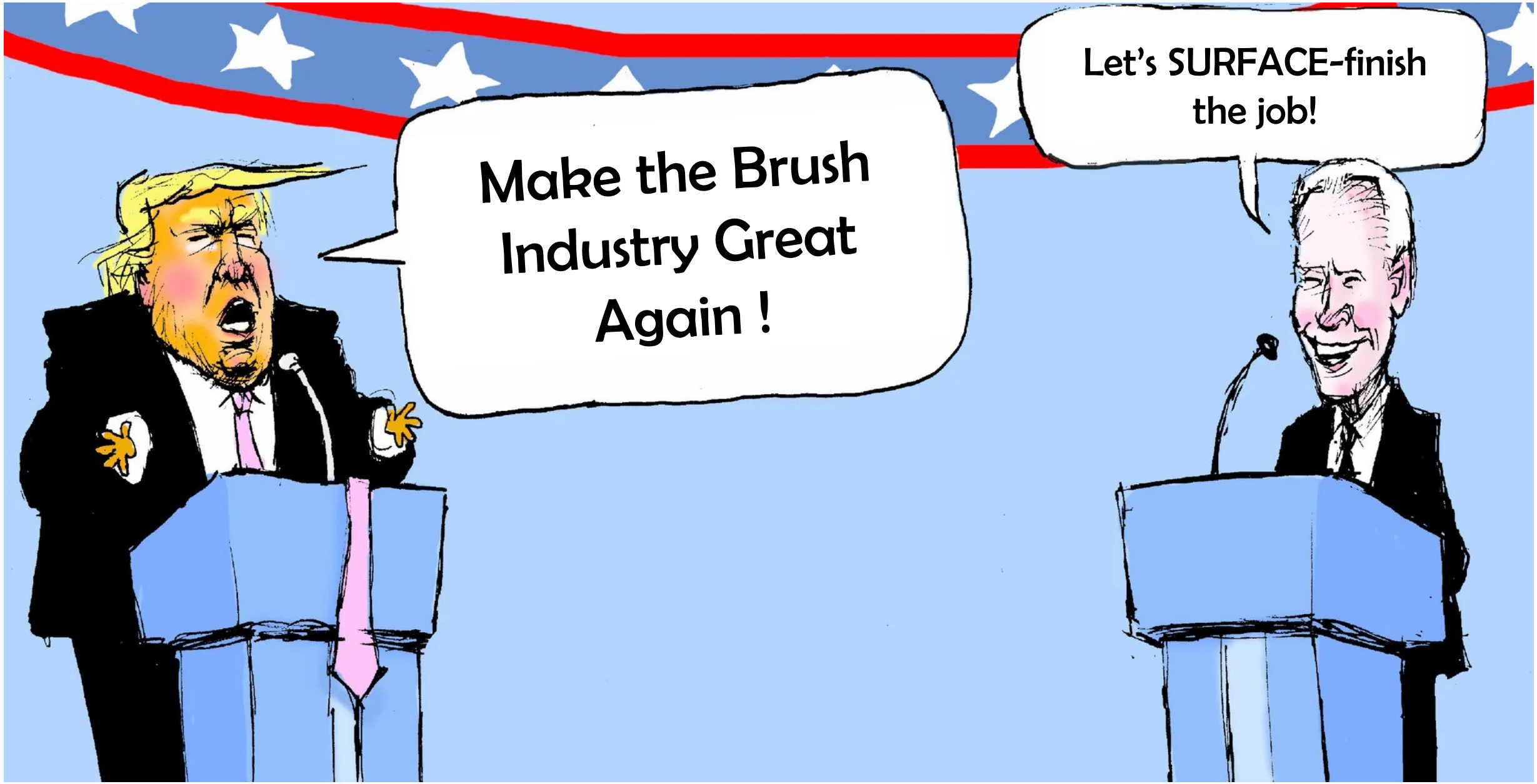


From inception (June 2023) to date, the page had...

- 20,000 visitors
- From over 113 countries
- Speaking over 41 different languages!



Further Thoughts



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Lead by example

Take action!

- 1. Register to FEIBP Ibiza Congress**
- 2. Purchase tickets for the World Brush Expo !**
- 3. Fill the form for the optional activities around World Brush Expo**
- 4. Follow World Brush Expo LinkedIn page and like/share the posts**
- 5. Keep leading by example in the brush industry!**



Thank you!

Questions?



European
Brushware
Federation